

THE COST OF WEATHER

**Why investing in better weather information
will be critical in 2025 and beyond.**



BAM Weather

bamwx.com/get-started

01

27

Billion Dollar Weather Events in 2024



In the last 5 years, the United States averages 23 billion dollar weather events per year.

This is well above the long-term average (since 1980) of 9.





93%

of Travel & Tourism executives estimate weather impacts their operating costs/revenue by 50%+.



Travel and tourism are one of the industries hit hardest by impactful weather. Advanced weather notice & proactive planning can help limit weather-related losses.

02

Source: Weather Means Business Report

03

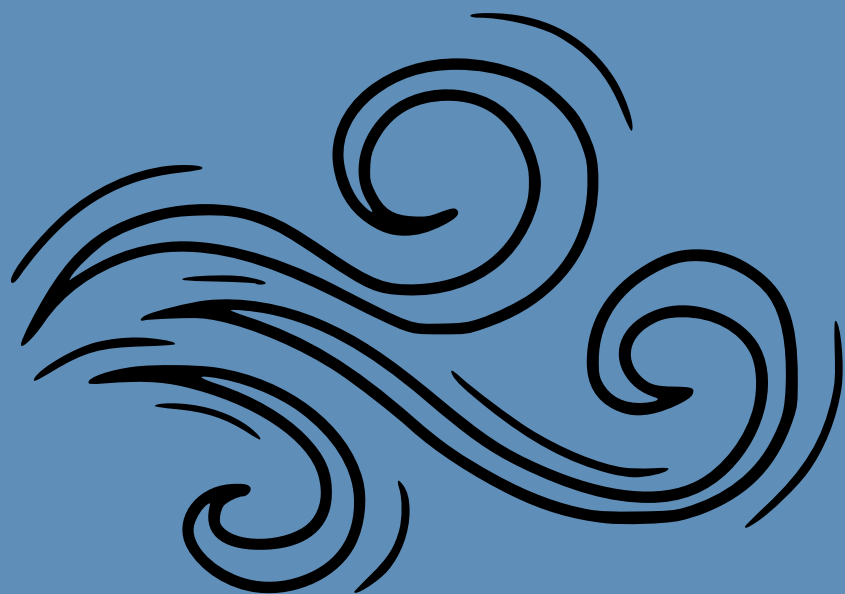
200M

Amount of money improved wind forecasts could save the energy industry annually.



Cloud cover is another key data point for energy production. Improved weather data & custom insights can better help companies manage resources.

Source: NOAA





117M

Economic losses due to under-forecasted precipitation by weather models.



*From commuting to resource management, missed precipitation forecasts have a major economic impact and subsequent impacts on individual companies. **Adding the human element to forecasts can improve accuracy.***

04

Source: NOAA

05

TOP 5

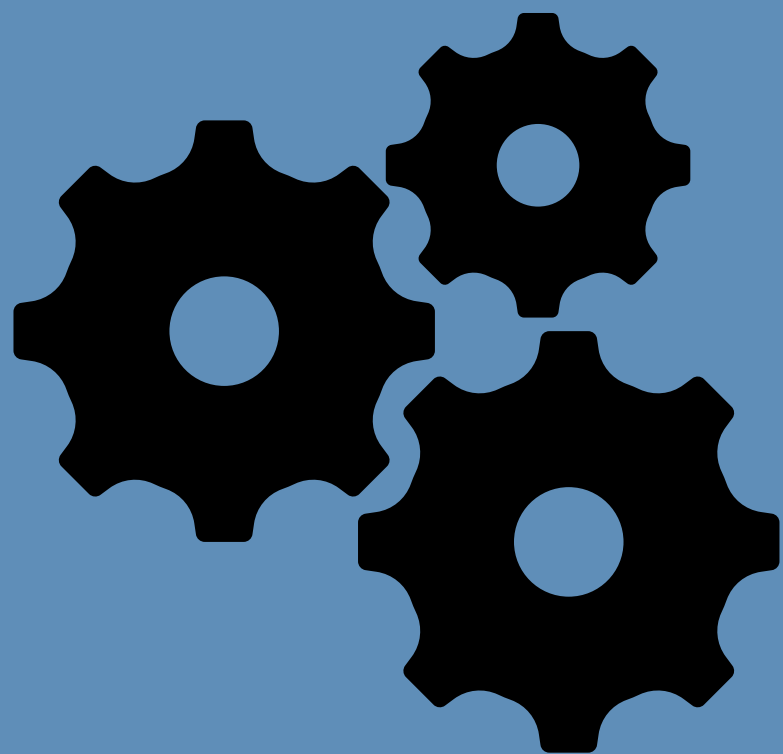
industries that rely on
weather to make
decisions:

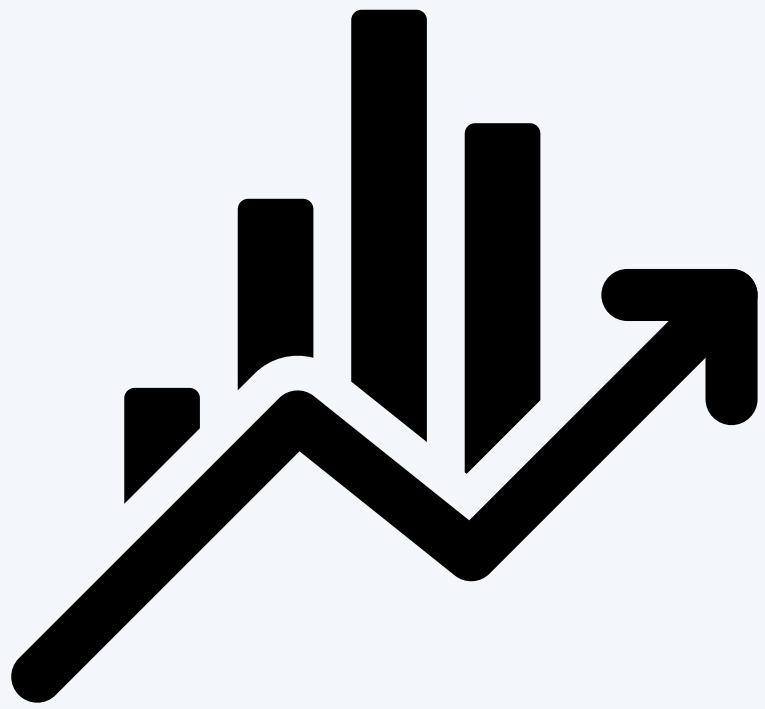
*Mining, Construction, Retail, Turf-
Related Sports, Amusement Parks*



*If you are in one of these or a
similar industry, are you leveraging
weather data and forecasts to
mitigate risk and limit losses? If
not, **Clarity by BAMWX** can help!*

Source: Forbes





4.67B

Market size of weather forecasting services by 2033. Up from 2.34B in 2024.



*If you aren't leveraging weather data, your competitors **WILL**. With expected market growth and tailored data & forecast information, **private weather companies by BAMWX** will be positioned to help businesses make cost effective & life saving decisions.*

06

Source: Imarc Group

HOW DOES WEATHER IMPACT YOU?

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