ARE YOU REALLY PREPARED FOR SEVERE WEATHER?

How to be proactive instead of reactive with severe weather threats.
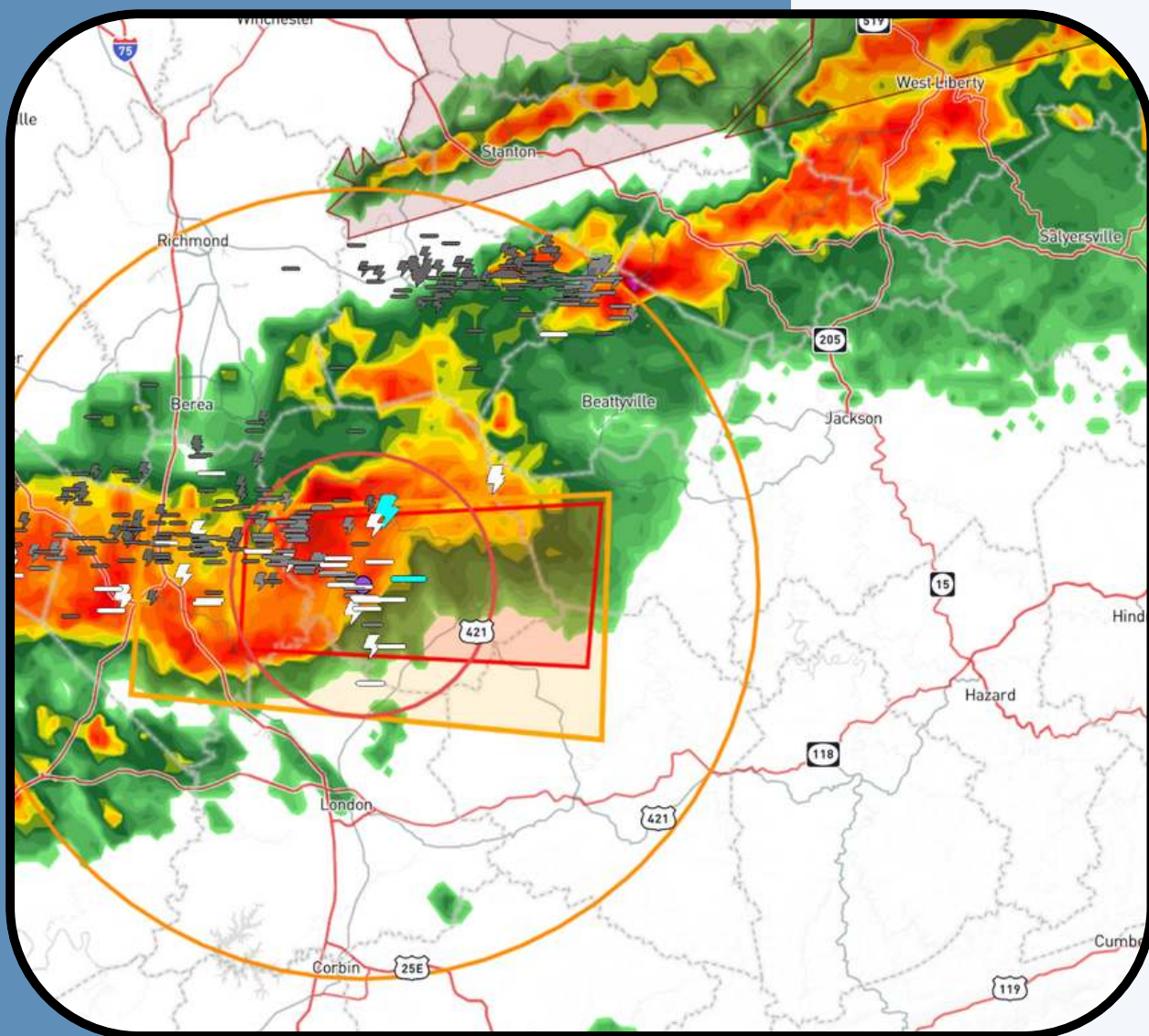
BAM Weather

bamwx.com/get-started

01

ALERTS

Beware of the Polygon!

Severe thunderstorm and tornado warnings are NOT issued by county.

*Ensure your source of alerts sends notifications for your **precise** location rather than county-based alerts. You can get precise alerts from a service like Clarity by BAMWX.*
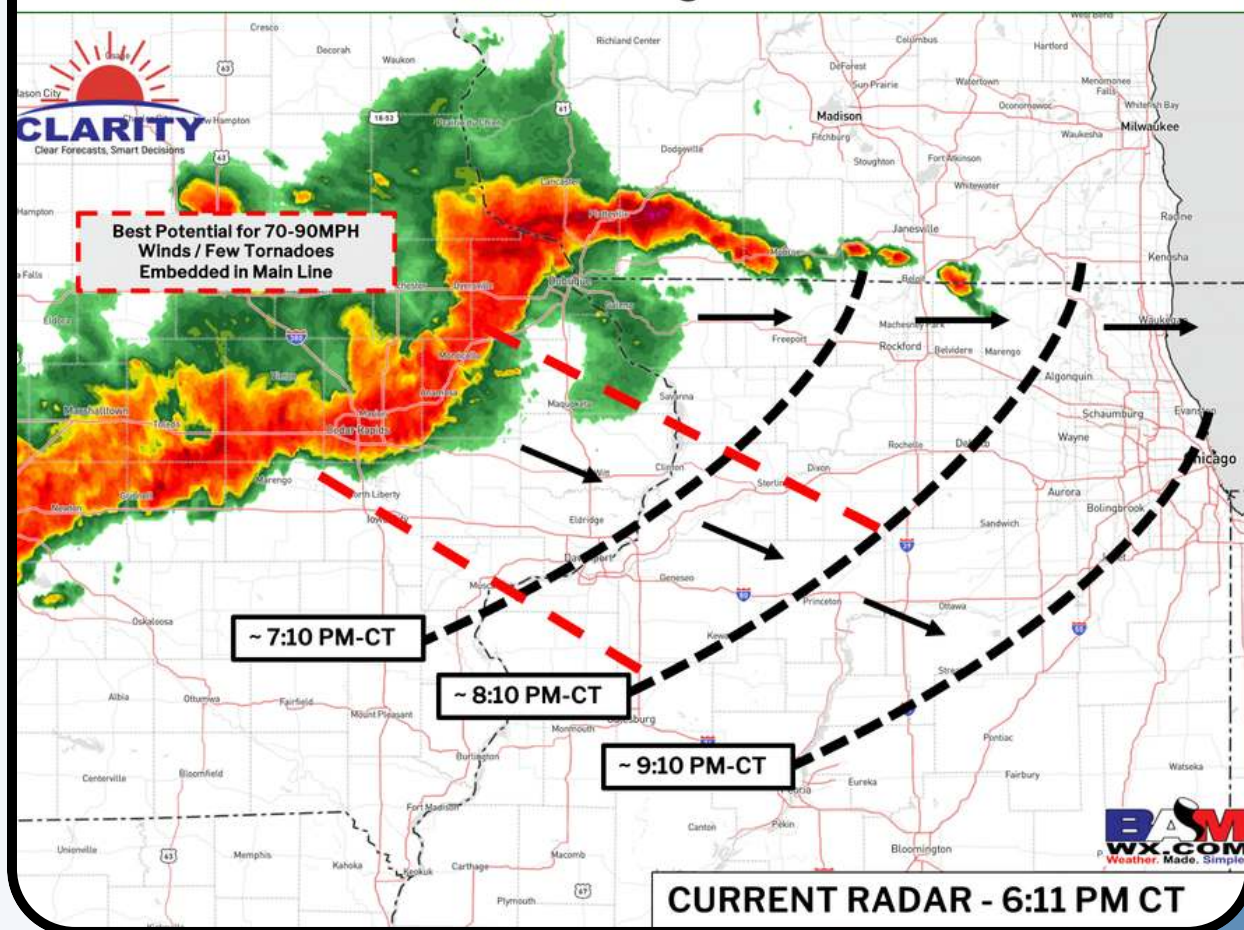
02

TIMING

Don't wait for warnings to be issued to start to act.

Depending on how long it takes to implement your action plan, a warning may not give you enough advanced notice.
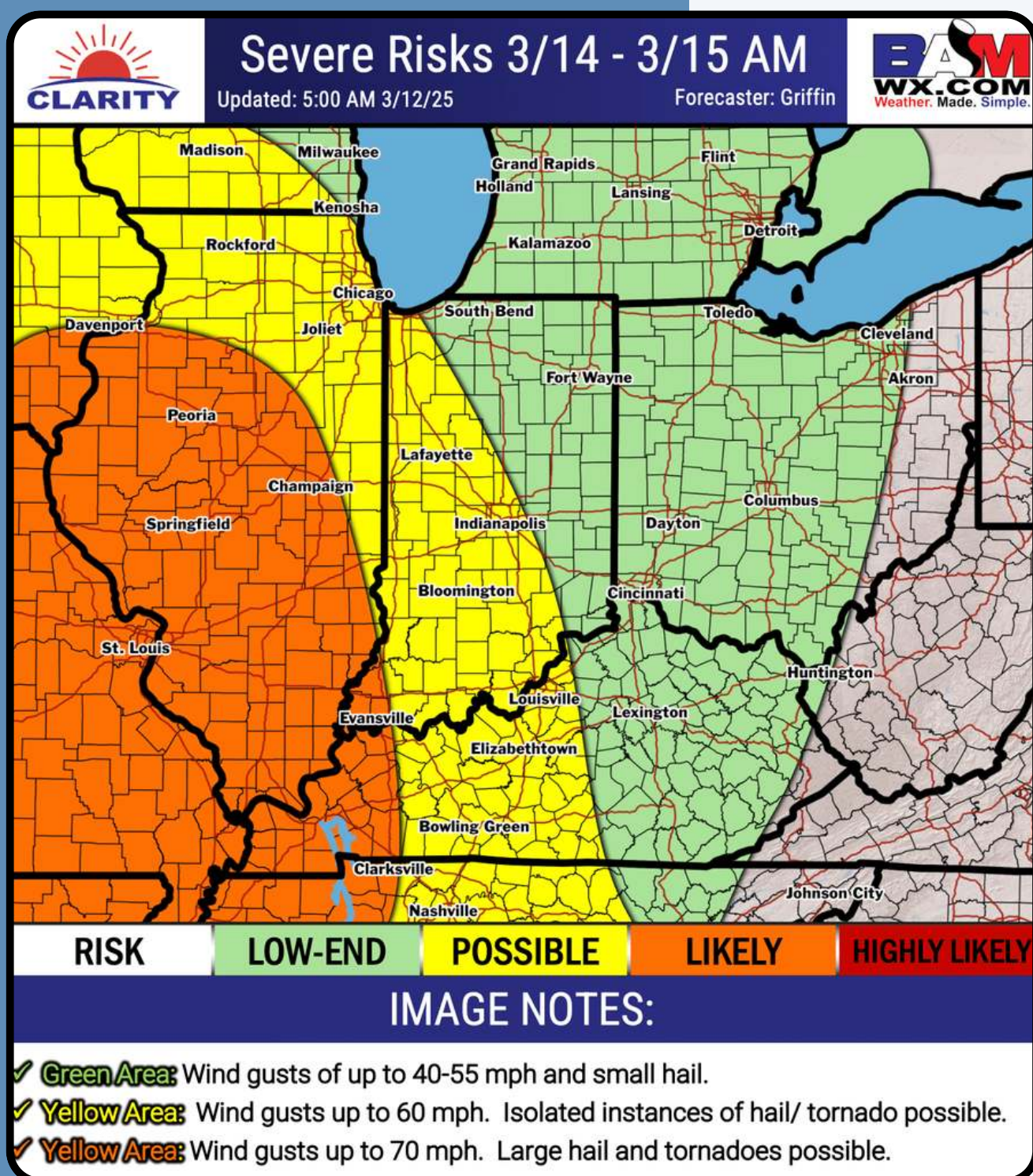
Without more advanced notice, you may not have enough time to prepare or cancel unnecessarily. Utilize custom forecast insights or talk directly to a meteorologist with Clarity by BAMWX!

03

THREATS

In any severe weather event, there will likely be different weather threats for different parts of the storms impact zone.

Severe Risks 3/14 - 3/15 AM
Updated: 5:00 AM 3/12/25   Forecaster: Griffin

CLARITY   BAMWX.COM Weather. Made. Simple.

| RISK | LOW-END | POSSIBLE | LIKELY | HIGHLY LIKELY |

IMAGE NOTES:

✓ Green Area: Wind gusts of up to 40-55 mph and small hail.
✓ Yellow Area: Wind gusts up to 60 mph. Isolated instances of hail/ tornado possible.
✓ Yellow Area: Wind gusts up to 70 mph. Large hail and tornadoes possible.

Days ahead, get an understanding of what severe weather threats apply to you and which ones don't so you can properly plan ahead.
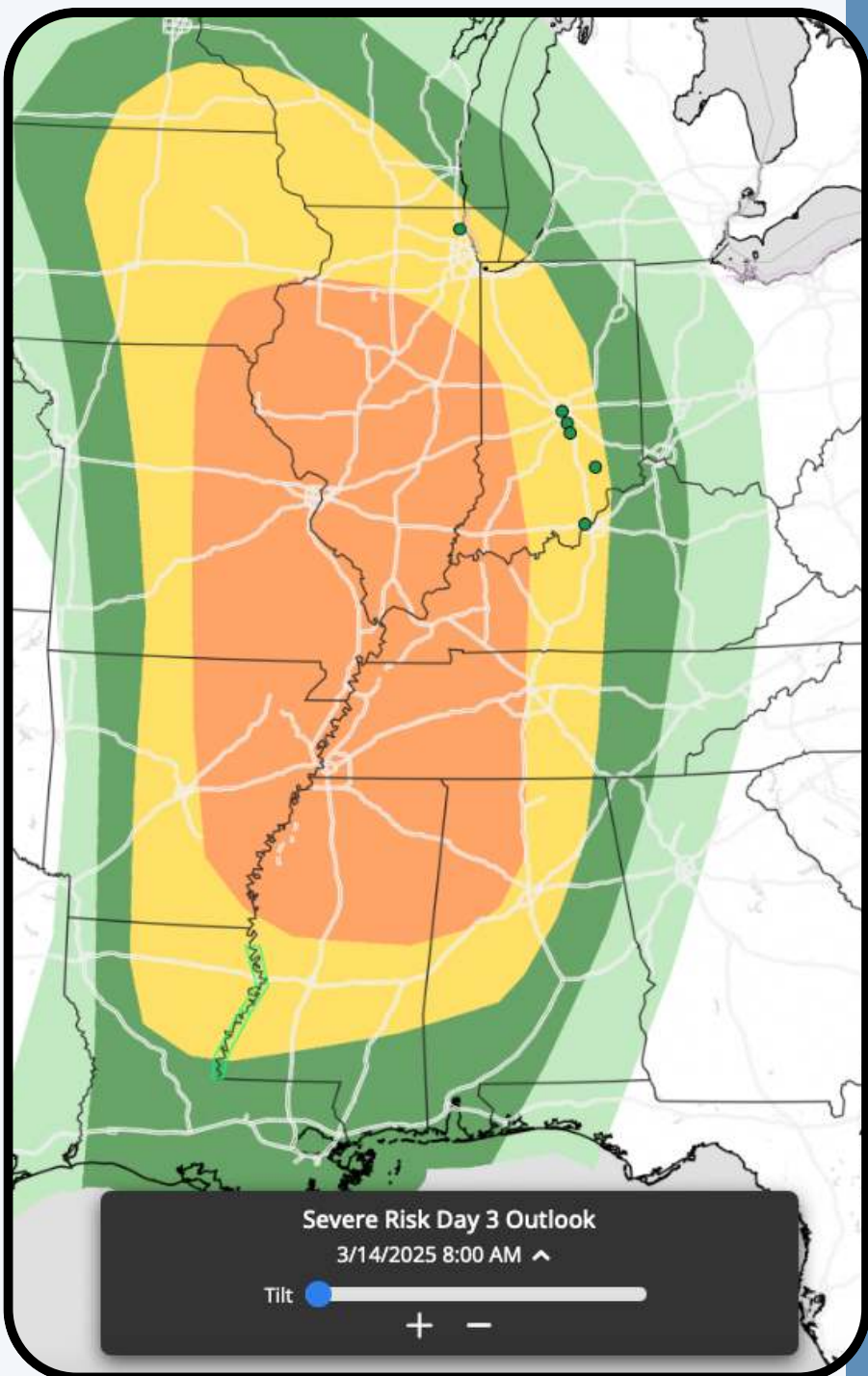
04

RISK LEVELS

Chances are you will see a severe weather map from the Storm Prediction Center shared, but what do their risk levels mean?

Severe Risk Day 3 Outlook
3/14/2025 8:00 AM ^
Tilt

1. **Marginal Risk** - Isolated Severe Storms Possible
2. **Slight Risk** - Scattered Severe Storms Possible
3. **Enhanced Risk** - Numerous Severe Storms Possible
4. **Moderate Risk** - Widespread severe storms likely.
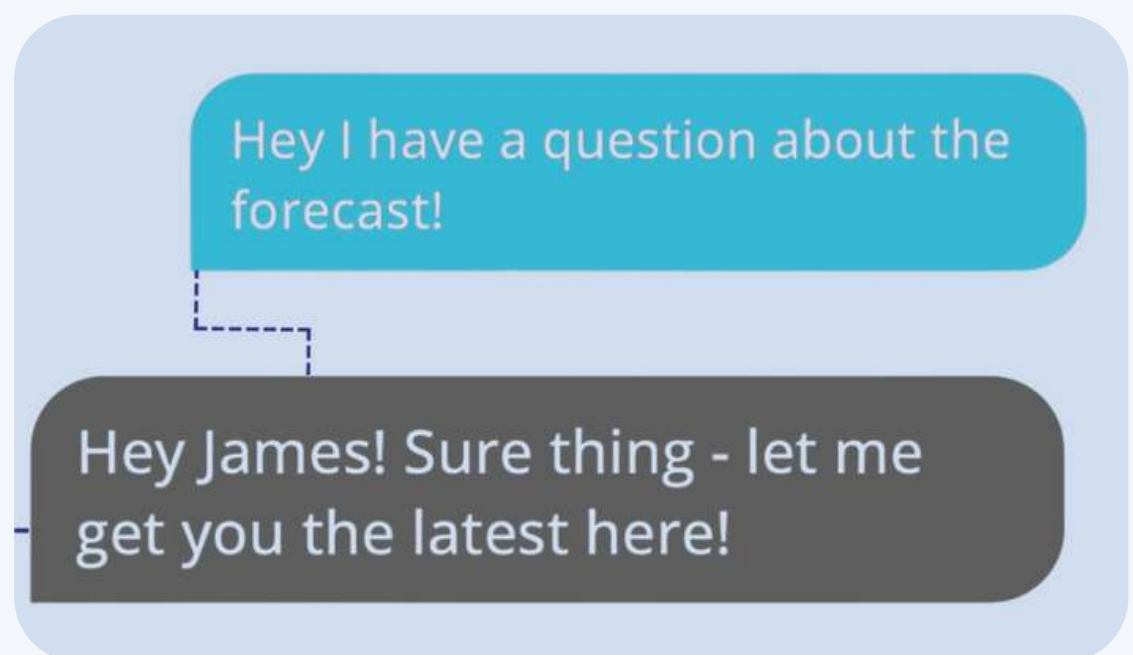5. **High Risk** - Widespread Severe Storms Expected.

Source: NOAA

05

COMMUNICATE

Whether it's days/hours before severe weather arrives - or as it's happening - communicating with an expert can help!

> Hey I have a question about the forecast!

> Hey James! Sure thing - let me get you the latest here!

Clarity by BAMWX provides each organization a personal chat directly in the platform with 24/7 availability.

Having a meteorologist help walk you through each threat can not only help with decisions, but give you peace of mind in a dangerous situation!

HOW DOES WEATHER IMPACT YOU?

Follow @bamweather for more.

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