## CONQUERING SEVERE WEATHER

Tips to proactively prepare for severe weather threats.



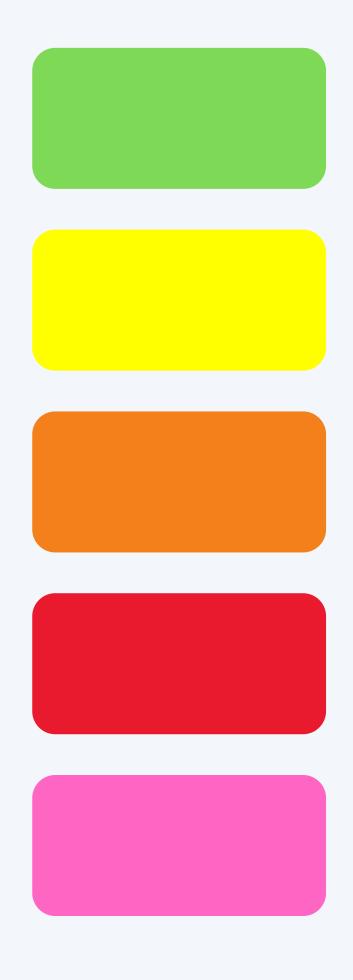
#### 3 - 5 Days Out

## Focus on general timeframes & potential hazards





Clarity's Daily Insights provide custom commentary to give you an idea of timing & key threat areas to monitor at an extended range.



## 1 - 3 Days Out

In this timeframe, hone in on specific threat levels, narrow down impact regions & get more specific with impact times.



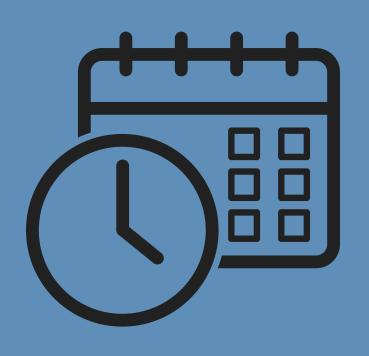
In addition to Clarity's Daily Insights, get a full forecast analysis from a BAM Weather Meteorologist on the Clarity Video Tab!

## Within 24 Hours

Narrow down precise arrival and exit times of severe weather and implications to standard procedures. Don't focus on daily rain chances at this point. A 90% chance of storms for a whole day won't tell you when or where storms will be at a certain time.



Clarity's Hourly Insights will give a more detailed forecast breakdown with custom maps, simulated radar timing & the locations most at risk for certain threats.





## Within 6 hours.

Get into the nitty gritty on precise arrival times of severe weather & how long it will last. Monitor trends to further narrow down most impactful threat areas.



Clarity's NowCast tab will proactively update users for rising threats, expected impacts, & downto-the minute arrival and exit timing.

### From start to finish

Data alone can be difficult to decipher if you aren't a trained meteorologist. Speak directly to a meteorologist to ensure you fully understand timing, threats and impacts.



Clarity's chat tab is available 24/7 with a 2 minute first response time. Contact a meteorologist at any point in the planning & action stages for severe weather to help you make key decisions.



# HOW DOES WEATHER IMPACT YOU?

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