

# CONQUERING SEVERE WEATHER

**Tips to proactively prepare for severe  
weather threats.**



**BAM Weather**

[bamwx.com/get-started](https://bamwx.com/get-started)

# 01

## 3 - 5 Days Out

Focus on general  
timeframes &  
potential hazards



*Clarity's Daily Insights provide custom commentary to give you an idea of timing & key threat areas to monitor at an extended range.*





02

# 1 - 3 Days Out

In this timeframe, hone in on specific threat levels, narrow down impact regions & get more specific with impact times.



*In addition to Clarity's Daily Insights, get a full forecast analysis from a BAM Weather Meteorologist on the Clarity Video Tab!*

# 03

## Within 24 Hours

Narrow down precise arrival and exit times of severe weather and implications to standard procedures. Don't focus on daily rain chances at this point. A 90% chance of storms for a whole day won't tell you **when** or **where** storms will be at a certain time.



*Clarity's Hourly Insights will give a more detailed forecast breakdown with custom maps, simulated radar timing & the locations most at risk for certain threats.*





# Within 6 hours.

Get into the nitty gritty on precise arrival times of severe weather & how long it will last. Monitor trends to further narrow down most impactful threat areas.



*Clarity's NowCast tab will proactively update users for rising threats, expected impacts, & down-to-the minute arrival and exit timing.*

# 05

## From start to finish

Data alone can be difficult to decipher if you aren't a trained meteorologist. Speak directly to a meteorologist to ensure you fully understand timing, threats and impacts.



*Clarity's chat tab is available 24/7 with a 2 minute first response time. Contact a meteorologist at any point in the planning & action stages for severe weather to help you make key decisions.*



# HOW DOES WEATHER IMPACT YOU?

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